

CORE VALUES
of
Willis & Willis PLC
ATTORNEYS AND COUNSELORS AT LAW

SERVICE TO OTHERS

*Demonstrates caring and consideration for others, putting others needs or desires ahead of oneself;
treats others the way they appreciate being treated.*

INTEGRITY/HONESTY/ACCOUNTABILITY

Adheres to a code of moral and ethical standards, is truthful in all things, and takes responsibility for actions.

EXCELLENCE

Results and behavior represent the standard to which others should strive.

DEPENDABILITY

*Is dependable, adheres to scheduled work hours, is considerate of work needs in planning time off,
consistently follows office policies and procedures and exemplifies good work ethics.*

PROFESSIONALISM

*Demonstrates a professional attitude, appearance and approach, seeks personal and professional improvement,
and initiates opportunities to improve contribution to the Firm.*

EMPATHY/KINDNESS

Actively participates or engages in another's feelings or ideas.

COMMITMENT/DEDICATION/LOYALTY

*Demonstrates an allegiance and faithfulness with a determination toward a common goal
of attaining excellence in service; actively promotes the firm and its values.*